

# letsrecycle.com

The number-one choice for all those involved in recycling and waste management in the UK

## Hit the Spot with your Target Audience

letsrecycle.com is the leading news and information service provider for waste management personnel in the UK. With over 120,000 unique visitors per month letsrecycle.com is the clear market leader for advertisers and readers alike.

We offer a complete range of advertising opportunities to suit all clients and their budgets. If you are looking to advertise to a particular sector such as local authorities, facility and environment managers, or the waste recycling industry, letsrecycle.com is the way to reach your target audience.

### Advertising Power

We regularly check with our readers and advertisers to find out what the industry wants and needs from a news service provider. This is why we are the leading news service for the waste and recycling sector.

### The top website

At letsrecycle.com we update our content daily to ensure our readers are up to date. The website is a very valuable tool for waste management professionals, and advertising on the site is a must for your campaign.

### News and unbiased stories

As the industry's top information provider, our free on-line service delivers news and material prices plus key information for the business sector including from suppliers of plant, equipment, vehicles and services.

### Most job-seekers in the waste management sector turn to letsrecycle.com first

The jobs section on letsrecycle.com is one of the most used pages and gets on average 24,000 unique visitors per month.

### The readers' choice

letsrecycle.com has a broad appeal and its editorial content is developed according to frequent reader research. Since its launch in 2000, the site has gone from strength to strength.

## RATE CARD

Position / Months	1 Month	3 Months	6 Months	12 Months
Homepage	-	£1,200 pcm	£1,100 pcm	£1,000 pcm
News Section	£550 pcm	£500 pcm	£400 pcm	£300 pcm
Other Sections	£450 pcm	£400 pcm	£300 pcm	£200 pcm

pcm - per calendar month

### Sponsorship:

If you require prices for sponsorship please don't hesitate to contact one of the Sales team.

#### CONTACT DETAILS:

**Rob Mowat – Commercial Director**

Telephone: 0207 633 4514

Email: rob.m@letsrecycle.com

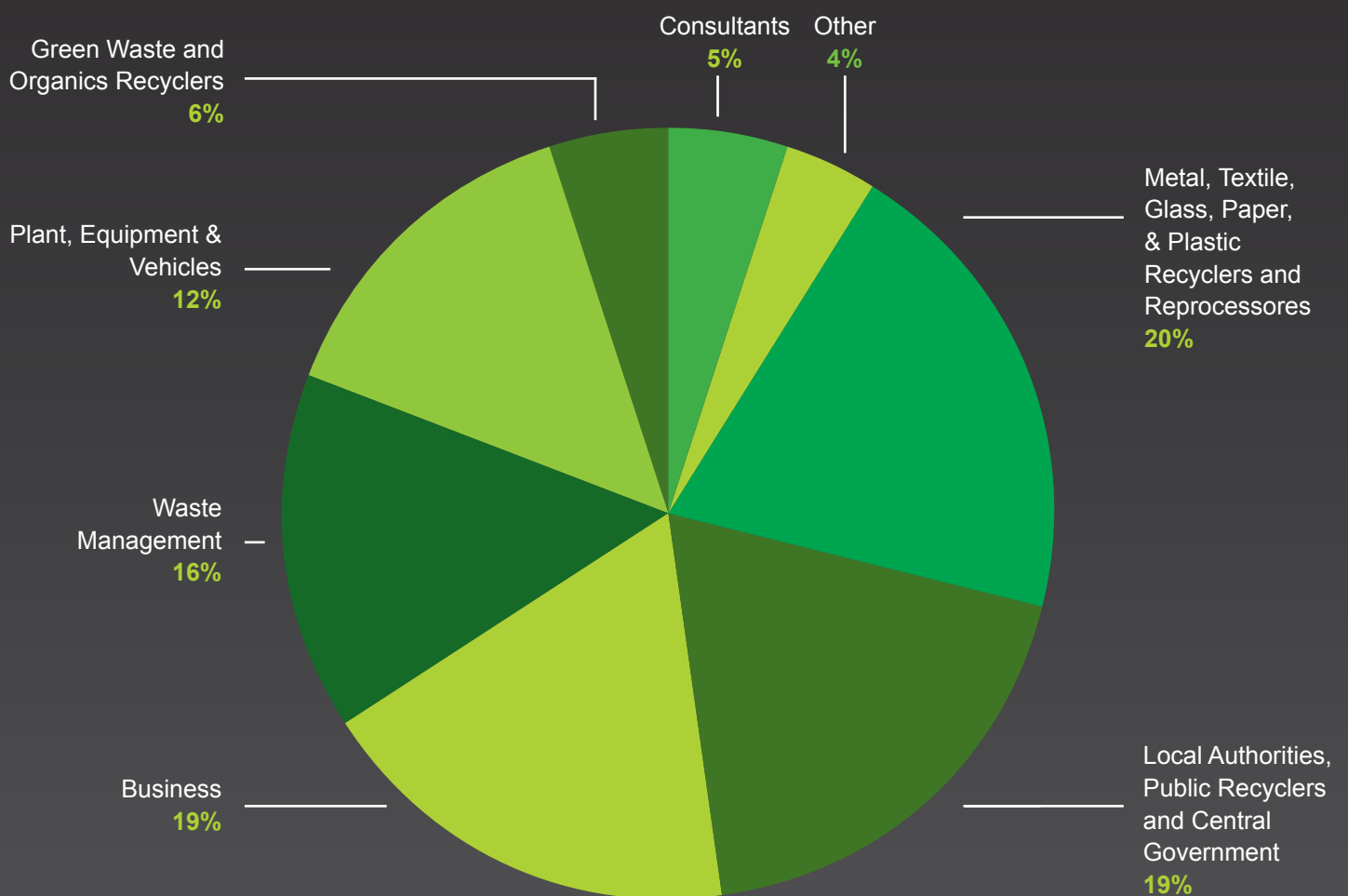
**Melissa Woollard – Sales Executive**

Telephone: 0207 633 4505

Email: melissa.w@letsrecycle.com



## letsrecycle.com Readership Are you targeting the right audience?



### Stats and figures

- 82% of readers are in a Management Role
- 60% of readers will look at our site more than twice a week
- 86% of visitors are in the UK
- Over **5,500 newsletter subscribers** and growing